

## Our Vision



### Mission

Provide more people with reliable, well-designed stationery products and solutions, developed with expertise, passion and care.



Create equal opportunity to learn and to grow for **everyone**.



### Mission

Offer practical and more sustainable essentials in the fields of office supplies, textile and paper, for a more colorful everyday life.

## Our Values

All our actions, decisions and relationships are defined by one shared value and guiding principle: **Pelikan Cares**

